

# TOY LIST 2009 – FALL

America's #1 Family Sales and Traffic Builder

All Promotions Feature Selections From The Hottest Toys of 2009

Hanna Montana & Iron Man – Study Kits  
Disney – Assorted Kites  
Teenage Mutant Ninja Turtles – Action Figures  
Pirates Of The Caribbean & Hanna Montana – Lunch Box  
Disney Pixar's Cars Lightning McQueen – Flying Disc  
Zack & Cody Adventure – 100 Piece Puzzle  
Barbie – Dolls  
Zathura Adventure – Board Game  
21" Spiderman – Figure  
Winnie The Pooh, Bratz, Tinkerbell, Little Mermaid – Mini Backpack  
Ashley Tisdale – Doll  
PBR Rodeo – Action Figures  
Guitar Hero – Mixed Figures  
Playdoe – Mini 4 Pack  
24" Nintendo – Mario Plush  
Marvel Comics – Hackey Sack  
Hi Hi Puffy Amiyumi – World Tour Game  
Nascar 1:64 – Die Cast Cars

## 8 foot DELUXE PROMOTIONS FEATURE SELECTIONS FROM ADDITIONAL LICENSED TOY

Pirates Of The Caribbean – Backpack  
Gwen Stefani – Dolls & Accessories  
21" Woody Woodpecker – Plush  
1 vs. 100 NBC Game Show – Board Game  
36" Shrek – Plush

McFarlane MLB – Action Figures  
Nascar Replica Uniform & Die Cast Cars  
Sponge Bob Square Pants – Round Tin  
Hot Wheels – Cars  
NFL – Books

American Idol All Star Challenge – DVD Game

### 8ft (Deluxe / Standard)

1 Entry Box  
1000 Entry Forms  
2 Color Poster  
1 Best Ideas Booklet

### 6ft (Deluxe / Standard)

1 Entry Box  
500 Entry Forms  
1 Color Poster  
1 Best Ideas Booklet

### Plush Promotions

Jack-O-Lantern, Baxter & Bernie  
1 Entry Box  
500 Entry Forms  
1 Color Poster

- The above toys represent a partial list of toy inventory that we build our giant promotions. The toys used for each specific model are specifically selected based upon:  
***Gender Balance • Play Value • Target Age: Between 4 And 10 Years Of Age • Estimated Retail Value***
- All Hanging Promotions: Come in 2 Sizes, and 2 Styles: 8 foot & 6 foot and either Deluxe or Standard Style.  
***Deluxe has 90% Licensed and Name Brand Toys & Standard has 60% Licensed or Name Brand Toys.***
- Number of Toys: 8 Ft Stocking have 17-20 toys or more, 6 ft stocking have 13-15 toys or more. Baxter the Bunny, Bernie the Bear; Jumbo Jack-O-Lantern there are 10+ toys. Number of toys varies based on dimensions of toys chosen.
- The ***Estimated Retail Value*** of the promotions including the toys are based on Manufacturer's suggested retail price AND the poster, header, raffle box, and entry blanks. Deluxe 8 foot -\$201.22; Standard 8 foot-\$153.84; Deluxe 6 foot-\$129.79; 6 foot Standard-\$104.67; Baxter The Bunny-\$120.07; Bernie the Bear & Radio Flyer® Wagon-\$166.63; Jumbo Jack-O-Lantern-\$159.40
- New toys are purchased and added throughout the year. List refreshed in 12-11-07 *While supplies last.*
- Hanging Promotions Sizes are measured from top of header to bottom of footer