

# TOY LIST 2012

## Fall, Halloween and Christmas

**America's #1 Family Sales and Traffic Builder**

All Promotions Feature Selections From The Hottest Toys of 2012

**Tonka Trucks – Toy Tractors**  
**Spongebob, Cars, Princess and More – Marker and Stamp Art Sets**  
**Batman, Star Wars, Disney Fairies and More – 23” Sky Diamond Kites**  
**Tom and Jerry/Looney Tunes – 3 Foot Pal Size Puzzle**  
**Barbie – 18oz Pull Top Water Bottle**  
**Camp Rock – Surprise Ink Game Book with Color Change Marker**  
**Madagascar Penguins – Action Figurines**  
**Jonas Brothers – Tin Puzzle**  
**Spiderman, Cars, Princess and more – Velcro Dart Ball Set**  
**Disney's: Toy Story, Winnie the Pooh – Flute Recorder**  
**Winnie the Pooh, Cars, Spiderman– Glider Planes**  
**Spongebob, Dora the Explorer, Diego – Baditos Bracelets and Stickers**  
**Cars, Toy Story, Spiderman, Mickey Mouse – Fingerboards**  
**Giddy Up My First Penguin – Craft Set**  
**Toy Story – Four Pack Splash Balls**  
**Mickey and Friends, Winnie the Pooh – 5 Piece Study Kit**

### **8 foot DELUXE PROMOTIONS FEATURE SELECTIONS FROM ADDITIONAL LICENSED TOY**

**Crayola Glow Explosion – Art Set**  
**Generator Rex – Action Figure and Accesory**  
**Rob Dyrdek's Wild Grinders – Skate Spots**  
**Need For Speed, Jeopardy – Computer Game**  
**Crib Life – Baby Dolls**

**Ben 10 – Action Figurines**  
**Justice League, Sonic – Sports Balls**  
**Cars 2 The Movie – Finn McMissile Car**  
**Crayola DVD Game – Arts and Crafts Game**  
**Star Trek – Action Figure**

**High School Musical – Activity Book**

#### **8ft (Deluxe / Standard)**

1 Entry Box  
 1000 Entry Forms  
 2 Color Poster  
 1 Best Ideas Booklet

#### **6ft (Deluxe / Standard)**

1 Entry Box  
 500 Entry Forms  
 1 Color Poster  
 1 Best Ideas Booklet

#### **Plush Promotions**

Jack-O-Lantern, Baxter & Bernie  
 1 Entry Box  
 500 Entry Forms  
 1 Color Poster

- The above toys represent a partial list of toy inventory that we build our giant promotions. The toys used for each specific model are specifically selected based upon:  
**Gender Balance • Play Value • Target Age: Between 4 And 10 Years Of Age • Estimated Retail Value**
- All Hanging Promotions: Come in 2 Sizes, and 2 Styles: 8 foot & 6 foot and either Deluxe or Standard Style.  
**Deluxe has 90% Licensed and Name Brand Toys & Standard has 60% Licensed or Name Brand Toys.**
- Number of Toys: 8 Ft Stocking have 17-20 toys or more, 6 ft stocking have 13-15 toys or more. Baxter the Bunny, Bernie the Bear; Jumbo Jack-O-Lantern there are 10+ toys. Number of toys varies based on dimensions of toys chosen.
- The **Estimated Retail Value** of the promotions including the toys are based on Manufacturer's suggested retail price AND the poster, header, raffle box, and entry blanks. Deluxe 8 foot -\$245.00 Standard 8 foot-\$170.07; Deluxe 6 foot-\$145.00; 6 foot Standard-\$117.95; Baxter The Bunny-\$128.07; Bernie the Bear & Radio Flyer® Wagon-\$195.15; Jumbo Jack-O-Lantern-\$171.18
- New toys are purchased and added throughout the year. List refreshed in 12-11-12 While supplies last.
- Hanging Promotions Sizes are measured from top of header to bottom of footer